

# 2023

## A YEAR IN REVIEW

### MAP

movement advancement project ▶

#### ABOUT MAP

In a time of deep divisions, our work builds bridges across difference to advance equity and opportunity for all.

We power progressive movements through:

#### MOVEMENT CAPACITY WORK



MAP empowers partner organizations and advocates with the tools they need so we can work together for change.

#### POLICY AND ISSUE ANALYSIS



MAP presents issues and policy solutions in clear, easy-to-read reports and materials for maximum impact.

#### MESSAGING AND MEDIA WORK



MAP advances conversations through public education campaigns, ads, graphics, and media outreach.



Click or scan  
to give to MAP.

Learn more at:

[www.mapresearch.org](http://www.mapresearch.org)

# MAP'S IMPACT

## BY THE NUMBERS

MAP was **resilient** and **persistent** in its work this year. As *the* source for policy analysis, we remain on the forefront of what's happening in LGBTQ equality and democracy.

This **2023 impact report** showcases our work across MAP's growing program areas, including the LGBTQ Equality Maps, Democracy Maps, and Open to All.

## ADVANCING IMPACT

# 1,000+

media mentions of MAP's resources, reports, and insights from our team

# 13

reports released, including groundbreaking analysis of:

- transgender medical care bans
- election denialism
- LGBTQ movement funding

# 10 NEW MAPS

in addition to our existing maps tracking 50+ LGBTQ and 45+ election laws:

- Forced Outing of Transgender Youth
- Defining Sex to Allow Discrimination
- Restrictions on Drag Performances
- Voter Roll Purging
- Election Disinformation Protections
- 5 maps on Parentage Laws

Collaborated with

# 200+



LGBTQI, civil rights, and other organizations working for change, including providing countless one-on-one consultations, meetings, and more

# 26 BRIEFS

published on legislative trends and policy updates affecting LGBTQ equality and democracy in the US.

Coverage, interviews, and op-eds in:

**The Washington Post**

**USA TODAY**

**FULCRUM**

**npr**

**CNN**

**CEP**

# 20%



increase in Yelp's

Open to All businesses over two years

**OPEN TO ALL**

## 80+ corporate partners

**FAST COMPANY** leadership award for the Mitigate Racial Bias in Retail Charter